



# LOG TALLY

THE OFFICIAL PUBLICATION OF HOO-HOO INTERNATIONAL · THE FRATERNAL ORDER OF THE FOREST PRODUCTS INDUSTRY

## A NOTE FROM THE EDITOR

### WE HAVE A NEW LOOK!

We hope you like this new newsletter format and look forward to the additional issues headed your way in the months to come. We will wrap up the year with a traditional style magazine. Your thoughts and article suggestions are always welcome as we strive to provide great value with your Hoo-Hoo membership. The HHI board is researching many different options to keep Hoo-Hoo current and important in your lives.



*This article is reprinted from the March 2015 issue of The Merchant Magazine.*

*If you are wondering what to tell people when they ask about Hoo-Hoo just hand them this article. It says a lot about who we are.*

## HOO-HOO MAKES A CHARITABLE COMEBACK

– by Stephanie Ornelas, the May 2015 *Merchant Magazine*

What started a century ago as a raucous social club with a catchy name is enjoying a resurgence in popularity thanks to a renewed focus on community and industry outreach.

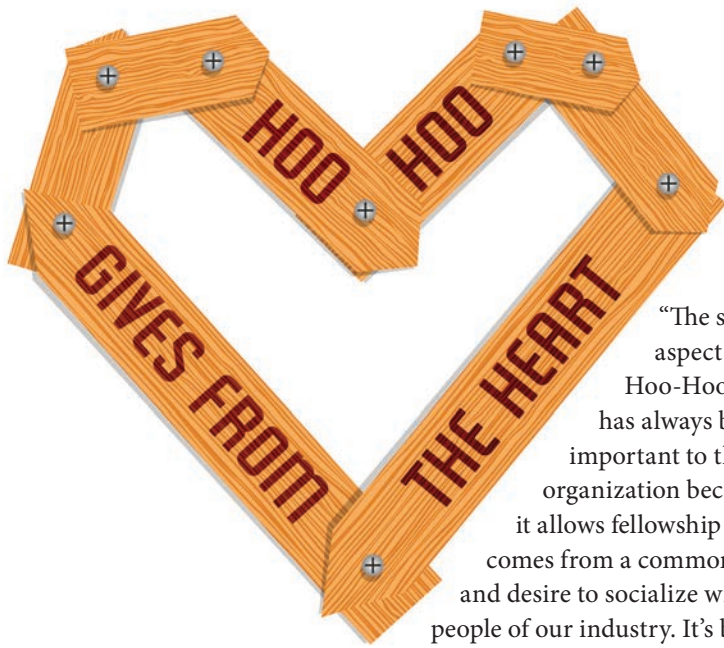
The International Concatenated Order of Hoo-Hoo is one of the nation's oldest service organizations, having been organized in 1892. It has survived all these years primarily due to the fact that its members are immensely interested in the welfare and promotion of the lumber industry.

In January 1892, six men returning from an industry meeting were stranded in the small town of Gurdon, Arkansas. Brought together by chance and circumstance, the group listened to lumber trade journalist Bolling Arthur Johnson explain his idea for the first nationwide lumberman's association.

With a desire to promote high ideals and a code of ethics nationwide, the group also felt that the enjoyment of comradeship would be one of the organization's greatest benefits. That evening, the enthusiastic group of six men set about the task of forming the organization that today is known as International Order of Hoo-Hoo.

The term "Hoo-Hoo" was expressed for the first time by Johnson, to describe an alarming tuft of hair that grew on top of the otherwise bald head of lumberman and friend, Charles H. McCarer, who later became Hoo-Hoo's member #1 and the group's first Snark. The Egyptian black cat was the chosen emblem for the Order and remains the symbol today. Though the black cat symbol appears to be unlucky by many, that is the precise reason why it was chosen—the Order, among other things, set out to fight superstition and conventionalism. The theme of nine, from the mythical lives of a cat, is also carried through the organization in a variety of ways.

Many of the other titles, names and symbols have been selected to demonstrate that the Order is set apart from all others. Hoo-Hoo was originally formed to bring people of the lumber industry together in an informal, communal way for the mutual benefit of the industry, through many social gatherings and entertainment events. It was founded on the belief that personal contact is extremely important in the industry, as well as social relationships to communicate better and to build trust between people in all parts of the industry.



*“We make a living by what we get.  
We make a life by what we give.”*

— WINSTON CHURCHILL

“The social aspect of Hoo-Hoo has always been important to the organization because it allows fellowship that comes from a common interest and desire to socialize with people of our industry. It’s brought together a community base that no other industry has,” said Southern California Hoo-Hoo Club 117 member David Tait, sales manager for Nichols Lumber & Hardware Co., Baldwin Park, California.

Although this social concept has survived and flourished for more than 100 years, a desire to reach out and bring aid to their communities within these social settings has become a top priority, as many Hoo-Hoo organizations are contributing to charities, locally and across the country. Today, the association continues its goal to create a special bond between the lumber industry professionals, while also contributing to the welfare of the community. The group seeks to instill a desire to make a sincere contribution to the industry and society through fraternal participation in its business, social and community programs.

Each club chooses its own balance of activities such as industry projects and seminars to train people in the industry or to inform people in the wider community. Clubs also make it a point to focus on community service. Members are encouraged to give their time in educational or community projects, while others use club activities to raise funds for charitable organizations, often funding scholarships for forestry students and supporting programs for early forestry education for school aged children.

Hoo-Hoo clubs all across the west coast are making it a point to donate time and

resources to their communities. Spokane Club 16, Spokane, Washington, runs the Hoo-Hoo Express Wooden Truck, which provides several raffle items for local charities. Meanwhile, Portland Club 47, Portland, Oregon, provides scholarships to Oregon State University’s Forestry department. Northwest Montana Club 187, Kalispell, Montana, runs an alert rescue helicopter program and offers firewood and delivery for veterans and those in need.

With the importance of fellowship still in mind, clubs also meet socially at events such as golf tournaments and family barbecues. Southern California Hoo-Hoo Club 117 works diligently with City of Hope, and at its annual golf tournament, honors combat-disabled veterans through the Wounded Warriors Project. “It gives us a chance to honor them as our guests for their hard work. Our members enjoy contributing to the wounded warriors project and it’s always a touching moment to have them at the tournament,” said club president Michael Nicholson, Jones Wholesale Lumber, Lynwood, California.

The spirit of Hoo-Hoo has evolved, but ultimately the goal stays the same, to strengthen the lumber industry with camaraderie, friendship and community outreach. “The association gives professionals a chance to come together as friends in the industry. It also allows for us to reach out and be a part of organizations and charities that bring aid to those who need it most and that means a lot to each member,” said Nicholson.

Keeping the nine fundamental values in mind—to be helpful, grateful, fraternal, friendly, tolerant, progressive, industrious, loyal, and ethical—Hoo-Hoo believes that community strength equals industry strength and Hoo-Hoo members are expected to practice these principles in both their business and personal lives.

# Keeping up with a JET SETTING SNARK

– by Mary O’Meara Moynihan 96820, Snark of the Universe

When I sat down to write my Snark’s report I thought, “No problem! This shouldn’t take long!” However, once I got to writing and remembering all the wonderful places I’ve been and the great people I’ve met since my last report, I was stunned to see I had filled four pages! Our LOG & TALLY editor has had her hands full getting the highlights down to something that will fit here (and I thought that is what I did with four pages!). Happily she has posted my full report on our Hoo-Hoo website ([www.hoo-hoo.org](http://www.hoo-hoo.org)). I hope you will take a few minutes to read it since there are so many stories to share and people I want to acknowledge! Everyone has been just wonderful.

In early January, after my California swing which started with my mid-year board meeting in Palm Springs and included visits with Southern California 117, Black Bart 181, Humboldt Club 63, and Willamette Valley 33, I had a few days home before heading back to the airport. My northwest trip in late January included visits to North Cascade 230, North East Washington 238, Northwest Montana 187, and Sioux Valley 118. Whew! I needed a few weeks rest and time to do some laundry.

One of the highlights of any Snark’s time in office almost always includes a trip down under, unless, of course that’s where you live in the first place, then it’s the opposite direction, right Ron? I looked incredibly forward to my trip which would include being there for their Jurisdiction IV annual convention, which this year was a cruise.

My adventures started in Auckland, New Zealand, on March 20 where I was warmly welcomed by members of Auckland 248.

From New Zealand, I flew to Perth with Heather Gattone on March 23 to visit Leschenaultia 274 in time for their 2015 World Forestry Dinner. Very interesting industry speakers. From here we went to Brisbane 218 for the Women In Wood dinner—A salute to women who are powering the forest and forest products industries. What an honor!

Next was the convention cruise (which you can read about in the sidebar to the right). After the cruise I had some great travel hosts as

Pieter Verlinden escorted me around to visit three clubs: Hobart 235, North West Tasmania 272, and Launceston 239. Heather Gattone join me to see Melbourne 217. Brian & Marilyn Stewart picked me up for the Adelaide 212 club visit and Rameses 97 Ray Lamari was my guide up top to meet with members in North Queensland 265 and Far North Queensland 261. Read all about it on the website.

My trip ended with Sydney 215 and back in the capable care of the Gattones. They hosted a great final get-together with more good food than you could shake a cat at! I concatted new members Gianna Swadling and Angela Gattone on the Gattone’s balcony with the harbor night lights of Sydney serving as a backdrop! I have to say that I have never had a trip more well planned than this trip to Australia and New Zealand. This was not my doing, but rather, Heather made all of my flight arrangements within the country, even had a black binder with every piece of info I would ever need. She is wonderful!

I left Australia on April 16 and headed straight to Canada for the Vancouver 48 Reverse Draw. It was great to see R88 Jan-Evert Hermans there. It’s been too long!

The next day R100 Jim Spiers and I went across to Vancouver Island for the Cowichan Valley 229 Reverse Draw. Jim and I shared a ticket and we were in the money! I took the ferry to Seattle and had some time with members of the Tacoma-Olympia 89 club. I plan on seeing this group again soon at an official club event.

*Continued on Page 11 –*

## A HIGHLIGHT—

### 45TH ANNUAL J-IV HOO-HOO CONVENTION MARCH 28 – APRIL 4

I was honored to be on board the *Pacific Dawn* for the J-IV annual convention entitled “Cats Get Wet”. Hosted by North East Victoria 236, we departed from Brisbane and sailed north along the eastern seaboard to ports in Airlie Beach, Cairns, and Port Douglas. About 43 J-IV members plus guests were in attendance. Heather Gattone was installed as the new J-IV president (S9) taking over from outgoing president Pieter Verlinden. It was a wonderful week at sea—the weather fantastic, the sights incredible, and the company par excellence.



← OH GOOD!  
My jewelry  
made it  
through  
Customs!

# Surveying the HOO-HOO HORIZON

On a January day in 1892, our founding Hoo-Hoo fathers met each other for the first time waiting for a delayed train in the whistle stop town of Gurdon, Arkansas. While sitting on a pile of lumber discussing the topics of the day, they realized they were all in the same field of business—each had a tie to the forest products industry. Most of us know the story of how Hoo-Hoo was created out of that one event when they realized there was a need for an organization that crossed all boundaries of the industry and made colleagues out of competitors and brothers out of friends.

Hoo-Hoo has seen many changes in its 123 year history and has found ways to adapt to them. Through world wars and conflicts, a great depression (or two), amazing inventions and beyond, Hoo-Hoo has found ways to stay important to its members. Imagine, we have gone from horse and buggy days to see a man walk on the surface of the moon while we watched on a glowing box that captured images out of the air. To be certain, the world has changed in those 123 years.

We are now potentially facing one of our greatest challenges as the world moves around us. How do we stay current and connected as members in this organization? With lives becoming ever more distracting with family and making a living, many people are just too busy navigating through it all. Another change has come with the rapid advancement of technology that today seems common place. Hoo-Hoo has adapted well through the other changes, can we do it again?

With that question in mind, the HHI board has been studying the situation with the able help of Houston Club 23 member Steve Allison. Steve is past president of his local club and a past international board Supreme Nine member. He has volunteered the professional services of his software development firm, Even Game ([www.evengame.com](http://www.evengame.com)), to help us put together *our* game plan on best communication practices to keep current with our membership. Even Game is a firm delivering solutions to small to mid-size companies who have outgrown the off-the-shelf software, but are not big enough to have a development

team in house. “Our software uses the internet to connect to a private remote cloud and allow your employees and customers get information when and where they need it,” Steve tells us.

With his guidance, a survey has been developed to query members about their usage and expectations from different forms of communication available to us today. Unlike previous times when communicating meant handwriting a letter (which got delivered a week after sending it if you were lucky and only lived across town) today’s messages fly faster than those early T.V. waves and we are less amazed by the next invention.

We have had good participation in the survey thus far, but wondered if you would like to help. The survey will take less than five minutes to complete and your insight will further our goal of making Hoo-Hoo an enjoyable and relevant part of members’ lives.

Participants are asked a variety of quick questions and are asked to rate their experiences with the Hoo-Hoo website. Part of the questions deal with different things that can be built into the website to increase its value. How important are things like:

**MEMBER PROFILE PORTAL** – where you can keep your information current and pay your dues securely online.

**HHI DOCUMENTS FOLDER** – for accessing things like logos, by-laws, patents, etc.

**CLUB DOCUMENTS FOLDER** – where the forms needed by clubs to maintain membership can easily be found.

**HOO-HOO FORUM** – a place to post questions and answers between members. This would be a member driven/member managed forum. We will be looking for people to help us facilitate this area.

**HHI BLOG** – where the Snark and others can post information between members while waiting for the next LOG & TALLY. Do you have a club event coming up you want to promote? Do you have an idea that would help other clubs raise funds or donate to their community? This would be a great spot.

*Until July 31, please take a few minutes and take the survey.*

*North Americans go to—*

<https://survey.zohopublic.com/zs/E7i6QH>

*J-IV Members go here—*

<https://survey.zohopublic.com/zs/liDxG>

*We will have a breakdown of results with some comments participants have included in the upcoming LOG & TALLY.*



**VIDEOS** – This could be an area to find interesting videos about the industry and allow members to post ones they think others might find valuable.

**COMPANY PROFILES** – A section where members can promote their companies.

**PERSONAL PROFILE** – A spot you can call home to brag about yourself.

**CHAT ROOM** – A place where you can come talk to other Hoo-Hoo members in real time.

**WEBINARS** – Where members can take an hour and share their perspective on the industry and industry topics with other members.

**SEARCHABLE DATABASE** – Looking for past issues of the LOG & TALLY magazine? Want to look into Hoo-Hoo history? With the grant money we were just given from the Cabe Foundation (see adjoining article) we will be converting our existing microfilm into PDF files, many of which that will have search optimization.

**MEMBER BENEFITS** – where discounts for rental cars, hotels, airfare, insurance, etc. would be posted.

**INDUSTRY NEWS FEEDS** – commodity news from the Chicago Board of Trade to what is trending in the industry.

These are just some of the ways the Hoo-Hoo website can be upgraded to improve the user experience.

## HOW ELSE CAN YOU HELP?

Would like to read back issues LOG & TALLY magazine online? Curious to find out what happened in Hoo-Hoo during the early decades of our history? To do so, we need to digitize the physical copies we have in Gurdon, many dating back to the beginning of the Order and we are looking for funds to help accomplish that mission.

Our estimated budget for converting 123 years of documents is around \$5,000, a reasonable goal if everyone chips in a little—\$5, \$10, \$20, or more? We hope you will help. Please let Beth Thomas know by emailing her at [info@hoo-hoo.org](mailto:info@hoo-hoo.org) or sending what you can to the international office in Gurdon.

Finally, we are looking for people willing to help make our web presence better by sharing videos, helping people on a forum, posting your knowledge in a blog, or any of

the other areas above. We want to make your membership, your club, and your business more efficient and successful so we thrive for another millennium and keep Hoo-Hoo alive! Your membership is valuable and your input is greatly appreciated.

If you have any questions or have any way to assist, please don't hesitate to contact Beth at [info@hoo-hoo.org](mailto:info@hoo-hoo.org) or 870-353-4997, and share your thoughts with her.

## Major Grant for a Micro Situation

In our effort to preserve Hoo-Hoo history, it came to mind that many of our records need to be archived for the future with the best technology available today.

Over the years, Hoo-Hoo's executive secretaries in Gurdon would take boxes of documents to Little Rock to be photographed and saved on microfilm. In the microfilm process, printed materials (magazines, newspapers, documents, etc.) are photographed and saved at greatly reduced size on continuous rolls of positive film for easy storage. The reels of images can then be viewed on a special machine that enlarges and projects the originals on a viewing surface.

Thanks to computers, programs, and inexpensive storage options, advancements have been made in this preservation arena and PDFs are now the preferred solution. Plus, with a good data base and search options, they can be shared with members wherever they are. As fantastic as the HHI galactic headquarters in Gurdon is (and every member should visit there at least once in their life), sometimes it is just a bit out of your way.

As of today, there are 93 rolls of microfilm in Gurdon. They contain a variety of the Order's history, such as:

**HOO-HOO PUBLICATIONS** – which include the LOG & TALLY and the BULLETIN magazines that date back to the late 1880s.

**MEETING MINUTES** – which are typewritten and date back to the mid-1960s. These files will be converted with full text OCR (optical character recognition) so we can build searchable indexes from the text.

**MEMBERSHIP APPLICATIONS** – hand written paper documents that date back to the late 1800s. These will be converted to flat PDF files than can be viewed as individual documents.

Achieving our goal of converting the existing microfilm files to electronic PDF files is not an inexpensive undertaking. Thankfully, through the efforts of HHI Executive Secretary Beth Thomas and the extreme generosity of Gurdon's Cabe Family Foundations, grant money has been obtained that will underwrite the costs of conversion. Anita and Charles Cabe have been ardent supporters of Hoo-Hoo and no words can express how thankful we are for their continuing generosity for the good of the Order.



# Memories to be made IN MINNESOTA!

JOIN US FOR  
HOO-HOO  
INTERNATIONAL'S  
123RD ANNUAL  
CONVENTION  
SEPTEMBER  
11-15, 2015  
MINNEAPOLIS,  
MINNESOTA  
HOSTED BY  
TWIN CITIES  
CLUB 12

See you there!  
Further questions?  
Contact Paul Boehmer  
at 612.867.7361 or  
[paul.boehmer@  
weekesforest.com](mailto:paul.boehmer@weekesforest.com)

The agenda is finalized and the details are in place for another grand gathering of Hoo-Hoos from across the globe who will see Snark Mary join the House of Ancients in front of a hometown crowd as part of the festivities. Word is she should be very, very worried about what the Rameses have planned. The embalming of the first woman Snark will be epic! Don't miss your chance to eat, drink & see Mary!

Our Twin Cities planning committee has been working hard at finalizing the convention agenda. We are planning a full week of activities for attendees and think you should join the fun.

For people arriving early, Snark Mary will host a welcome reception on Friday, September 11, starting 5:59 PM. Guests will have time before or after the reception to explore the many dining options near our convention HQ, the Hilton Airport/Mall of America hotel. Since three of the nights are intentionally "Free Nights" to catch up with friends and explore on your own, our list of some of our favorite places to eat near the MOA will be worth checking out. You will see from the agenda on the next page more of the many fun things planned while you are with us!

## IT'S INEVITABLE

We are the land of 10,000 lakes, the birthplace of Prince and Bob Dylan, home to the Boundary Waters and some of the best live music, theater, and art in the country. And

yet, our number one tourist attraction is a mall. Don't get me wrong, I love the Mall of America (or the MOA or the Mega Mall). Where else can you buy a pair of sneakers, ride a roller coaster and swim with sharks all under one roof? Even if you're a Mall-hater, inevitably you will end up there if you're in the Twin Cities.

## THE ART SCENE IN MINNESOTA

During the convention there will be opportunities for guests to *Explore Minnesota...* Our state is renowned for its theater, music and art centers. We are home to one of the most vibrant arts scenes in the country. Museums throughout the state feature art, science, and history collections, all worth seeing. The Minnesota State Capitol and Minnesota History Center in St. Paul capture the essence of the state's beginnings.

Downtown Minneapolis and Saint Paul are home to many art studio buildings, co-op galleries, commercial art galleries, and non-profit arts organizations that host some of the United State's largest art shows and events. If you are interested in creative endeavors, the Twin Cities offer an unparalleled collection of theater, music and art.

Northeast Minneapolis is perhaps the most vibrant visual arts community in the city. It includes the Northeast Minneapolis Arts District established in 2001 and the Northeast Minneapolis Arts Association. Art-a-Whirl in May and the Art Attack at the Northrup-King building in November are open-studio events in northeast Minneapolis with hundreds of artist showing their works.



## THE FUN DOESN'T HAVE TO END!

After the younger generations of the Moynihan, O'Meara, and Siwek clans are done with you, you may want to consider relaxing on the post convention trip. Leaving Wednesday morning, we will start exploring the Superior National Forest and different areas of the Northwoods. Places we will visit include:

**CANAL PARK** Boasting dozens of boutique shops and fabulous restaurants, it's hard to believe this used to be a barren warehouse district. There's so much to see and do, you'll wish you had more time.

**GRAND MARAIS** is a quaint harbor village bursting with creative and authentic personalities, as well as natural beauty. Grand Marais has won oodles of awards including being one of the top 10 artist colonies in America. Nestled between the Sawtooth Mountains and Lake Superior, it's easy to see how people get inspired here.

**HEDSTROM LUMBER** has annual production around 15 million board feet, most of which is kiln dried and finished. Products include timbers for timber frame construction, dimension lumber and pattern stock. Some specialty products are shipped as far as California.

**HUNGRY JACK LODGE** Located just two miles from the Canadian border, this is truly a Northwoods experience. The rustic resort is on the shores of Hungry Jack Lake and is perfect for fishing, hiking, or just soaking up the beauty of the surroundings.

**SPLIT ROCK LIGHTHOUSE** Shipwrecks from a mighty 1905 November gale prompted this rugged landmark's construction. Completed by the U.S. Lighthouse Service in 1910, Split Rock Light Station soon became one of Minnesota's best known landmarks.

These are just some of the stops we will make exploring this beautiful part of America. The price is \$549/pp and includes transportation, three nights lodging, breakfasts and dinner.

Contact Paul Boehmer at 612.867.7361 or [paul.boehmer@weekesforest.com](mailto:paul.boehmer@weekesforest.com) for registration information.



## 2015 INTERNATIONAL HOO-HOO CONVENTION AGENDA

### Friday, September 11:

- Registration throughout the day.
- HHI Board Meeting 11:59 AM to 4:59 PM
- Snark's Welcome Reception 5:59 PM to 7:59 PM
- Dinner on your own

### Saturday, September 12:

- Rameses Breakfast 7:59 AM to 8:59 AM
- Rameses Spouse Breakfast 7:59 AM to 8:59 AM
- Registration throughout the day
- Breakfast Buffet for attendees 7:29 AM to 8:59 AM
- HHI Board Meeting 9:19 AM to 12:59 PM
- Project Learning Tree (PLT) small session 1:29 PM to 1:59 PM
- Pedal Pub Tour *or* Summit Avenue Tour (two separate events) 2:29 PM to 4:59 PM
- Ice "Scraper" 5:59 PM to 8:59 PM
- Dinner on your own

### Sunday, September 13:

- Breakfast Buffet – 6:59 AM to 8:29 AM
- Welcome by the Snark/Announcements & Presentation of Flags 8:59 AM to 9:59 AM
- Golf – 11:59 AM to 5:59 PM (River Oaks Golf Course, Cottage Grove)
- MOA for non-golfers and then to the golf course for dinner.

### Monday, September 14:

- Breakfast Buffet – 6:59 AM to 8:29 AM
- General Business Meeting 8:59 AM to 10:59 AM
- Industry Tour with Lunch – Cambria 11:59 AM to 6:59 PM
- Dinner on your own

### Tuesday, September 15:

- Breakfast Buffet 6:59 AM to 8:29 AM
- General Business Meeting 8:59 AM to 10:59 AM
- Awards Luncheon 11:59 AM to 2:59 PM  
Guest Speaker: Marty Caraway
- Installation of New Officers
- Embalming of the Snark
- New Board Meeting 3:29 PM to 3:59 PM
- Snark's Reception – 6:29 PM to 7:29 PM
- End of Convention Gala. 7:29 PM to Midnight  
Entertainment by Bill Hermann.

### Post Convention Tour September 16 – September 19

- Post convention details to the left.



TWIN CITIES CLUB #12 PROUDLY PRESENTS THE

# 123RD HHI CONVENTION

SEPTEMBER 11-15, 2015  
MINNEAPOLIS, MINNESOTA

## Registration Fee

**\$399** PER PERSON

**\$599** PER COUPLE

## Payment

Make checks payable to Twin Cities  
Hoo-Hoo Club #12 and send completed  
form and payment to:

TWIN CITIES HOO-HOO CLUB #12  
P.O. BOX 490812  
BLAINE, MN 55449

## Location

**HILTON AIRPORT /  
MALL OF AMERICA**  
300 AMERICAN BLVD. E.  
BLOOMINGTON, MN 55425

Please call the Hilton directly for hotel  
registration. Reference the Hoo-Hoo  
International Convention.

(952) 854-2100  
www.msairport.hilton.com

**ROOM RATES:**  
\$99 PER NIGHT  
KING OR DOUBLE

LIMITED SUITES AVAILABLE  
UPON REQUEST

*Rates do not include applicable  
taxes/hotel service charges*

Member's Name HHI # First Name for Badge

Spouse/Guest Name HHI# (if applicable) First Name for Badge

Mailing Address

City / State / Province Zip

Business Phone Fax Home Phone

E-Mail Address

Hoo-Hoo Club Name

Credit Card Number  Visa  Mastercard  American Express Expiration Date

Name on Card

Signature

### INCLUDED EVENTS & OUTINGS

- Ice "Scraper" Reception
- Project Learning Tree (educating teachers) Session
  - Your choice of Pedal Pub Tour  
or St. Paul Historic Summit Avenue Tour
    - Mall of America
- Memorial Golf Tournament & Dinner Event
  - Cambria Industry Tour & Lunch
  - Awards Luncheon & Installation
- Embalming of the Snark (not to be missed)
- Convention Gala Dinner & Entertainment

**Post Convention Tour \$549/pp** • See details in Summer 2015 Log & Tally  
or contact either Paul or Ron at the numbers/emails addresses below.

### FOR GENERAL CONVENTION QUESTIONS CONTACT:

**PAUL BOEHMER** at (612) 867-7361 or **PAUL.BOEHMER@WEEKESFOREST.COM**  
OR **RON PAUL** at (612) 490-8583 or **RPRPWING@MSN.COM**



# See What's New In HOO-HOO

## J2 – DETROIT CLUB 28 .....

The Detroit Hoo-Hoo Club is on the prowl! We have new members, reinstated members, and a list waiting just to get in. It is very exciting!

We had an awesome round table in February and invited area retailers and wholesalers to hang out and learn the latest credit techniques from Steve Ross, owner, Bureau of Credits. Thanks Steve!

On April 25, we got together with the Motor City Blight Busters for one of our favorite community projects. Along side other community supporters we planted over 300 trees for Arbor Day in the great city of Old Redford!

In June, we supported the teacher tour event sponsored by the Michigan Forest Association. I have personally attended this event and it was more than educational... It was exciting and a lifetime experience!

Finally, how many of you are considering joining us in Minneapolis? I know I must have said this several times, but a convention is an experience you do not want to miss. The friendships formed and the contacts made are as deep as a root system in an old oak tree (hope you get the analogy). Please join us in Minneapolis! Detroit looks forward to seeing you there!

Health, Happiness and Long Life!

— ROBYN ROOSE BECKETT

HHI Second VP/President, Detroit Club 28

## J4 – MT. GAMBIER CLUB 214 .....

Mt. Gambier 214 held its annual SCU Scholarship presentation night on June 15 at the Southgate. On a cold winter's night, fifteen people were in attendance, including David Quill as guest speaker. His topic was about skills shortages and training needs in the Green Triangle region.

Club business included an important discussion about the proposed touchscreen display at the Hoo-Hoo Pavilion and a changed free standing design which will be discussed with the suppliers.

Lew Parsons introduced the SCU Student Scholarship Award-ee. Only one scholarship was presented with monies from the Norton Ladkin Memorial Fund for two awardees.

"Kate MacLaine is the recipient of our MG Timber Industry Club scholarship for 2015 using \$1000 of the Norton Ladkin money," Lew stated.

"Katy and her husband run a small sawmilling business in Deloraine, Tasmania. We think she is an excellent recipient of

the scholarship, as she is an enthusiast for the industry and is putting her own time and money into it. The scholarship will help her to continue her studies," Lew told the audience.

After the award process, we discovered that her husband is a new kitten of the Launceston club. It was nice to support one of our own Hoo-Hoo members.

## J4 – BRISBANE CLUB 218 .....

The first woman elected world president of Hoo-Hoo International says industry should encourage the 'second-growth' of young people within their organizations and clubs.

Speaking at a Women in Wood dinner in Brisbane in March, Snark Mary Moynihan said the industry should seek out and make these young people part of their future planning strategy.

"They have energy and new insights into what our organizations need to survive," she said. "They are great at gathering to work together on issues and projects, and if nothing else, they will bring exciting new levels of communication technology."

Mary was visiting New Zealand and Australian Hoo-Hoo clubs ahead of the Jurisdiction IV Hoo-Hoo convention cruise out of Brisbane on March 28.

About 60 guests attended Mary's welcome dinner at the Queensland Irish Club in the inner city, which used the event to salute women's achievements in the forest and forest products industries. The dinner also celebrated key events in the month of March — the International Day of Forests, Saint Patrick's Day, and the arrival of Hoo-Hoo's first female Snark of the Universe.

When Mary joined the organization in 1993 as a member of Twin Cities Club 12, she was among the first women to join Hoo-Hoo. "I joined because we girls finally could," said Mary who was proud to be administered the oath by her father.

Mary said many organizations were finding recruitment a challenge. "More importantly, youth is missing in our ranks. We have a lot to offer each other. The younger generation doesn't view our industry as 'sexy'. We need to sell the value of our industry more aggressively," she stated.

Mary said organizations such as Hoo-Hoo were great places to start for young people want to further their careers in the forest, wood products, and construction industries.

"Seek out these young people, bring them into decision making. They have energy and new insights into what an organization needs to survive," she said.

Mary put in a plug at the dinner to the younger people in the audience to consider membership. "It can be a true team building exercise, building better relationships and giving back to the community. "One person can make a difference in someone's life, so imagine what the efforts of a united group of people can achieve for the industry."

At the end of her speech, club president Jim Bowden presented the Shark, who has a deep Irish history going back to

Tipperary, Ireland, with a shillelagh crafted by club member John Muller. The long wooden walking stick was made from Queensland mangrove driftwood, white cedar, and had a join extension of budgeroo mountain mahogany. In ancient times, shillelachs were hollowed out at the nubby, heavy hitting end and filled with molten lead to increase its weight. Originally used for settling disputes in a “gentlemanly manner”, Snark Mary assured her Aussie shillelagh would carry only a message of peace to the timber industry and promote Health, Happiness, & Long Life!

Health, Happiness and Long Life!

— JIM BOWDEN

President, Brisbane Club 218

### SUPREME NINE– JURISDICTION 5 .....

All things seem to be well in Jurisdiction V. The Vancouver Club held its annual member’s night and reverse draw on April 16 with 130 tickets sold. We were very happy to have Snark Mary Beth join us for the second year in a row as our guest of honor for the event. Our fall concat is looking good for new members and we look forward upcoming events which include a couple of golf tournaments which are usually well attended and quite successful.

On Vancouver Island, the Cowichan Club is doing well. They held their Reverse Draw the night following the Vancouver Club event. Snark Mary Beth and Rameses 100 Jim Spiers

were co-owners of the second to last out of the barrel and Mary donated her winnings back to the club. Thanks Mary!

— DAVE TRYTKO 95897

Supreme Nine, Jurisdiction V

### J6 – BLACK BART CLUB 181 .....

On April 25, Black Bart Club 181 held its annual Lady Jo Poker Tournament in the Burgess Barn (aka, the Burgess Poker Palace) just north of Santa Rosa, in Healdsburg, California. Congratulations to this year’s winner, BRETT ABERCROMBIE, who now has the bragging rights until next year!

The event was well planned and fun was had by all. Thirty-one members and/or guests were in attendance this year. If you wanted to attend this event, but were hesitant because of no or low poker playing experience, just know there is always beginners luck and you may come out on top.

The winners of the night are as follows: Champion–Brett Abercrombie; 2nd place–Orin Burgess; 3rd place–Dave Dahlen; 4th place–Troy Turner; and 5th place–Jim Lewman. The High Hand was held by Jeff Ward and the First Out (or conversely, First Place in the Losers Bracket) went to Marco Mendez.

Hats off to all of these winners. Thank you all for supporting our club and the forest products industry! It is through these events that we become closer as colleagues and friends.

Health, Happiness and Long Life!

— JESSICA BRUZZONE

Black Bart 181 Publicity Chair

### SMILE FOR THE CAMERA! .....



**Between Two Roses:** Val Fennell, Slim Fennell and Snark Mary on the J4 convention cruise share a collective hug—just one of the many benefits of Hoo-Hoo! Right Slim?



**Ahoy Mates:** After the Titanic, is it dangerous having an Ice Breaker on a cruise ship?? S9 Pieter Verlinden, Trish Waters, Snark Mary, convention guest Michelle, and Lindsey Morling didn’t seem worried during the J4 convention cruise.



**Faith & Begorrah:** Brisbane Club 218 Jim Bowden presented the Snark a custom crafted shillelagh (sourced from local woods) to honor her Irish heritage during her visit to their club.



**Spring Fun:** In Detroit, Arbor Day was celebrated by planting 300 trees in the Old Redford area. (L-R) S9 Jim Maicki, club president and HHI 2nd VP Robyn Beckett, Kathy Kobe, and Terry John.



**Banner Year:** Thanks to the efforts of new mayor Sherry Kelley, Gurdon’s main street has a new banner program. Generous support from visiting Hoo-Hoos last October helped underwrite the costs.



**The Poker Palace:** Members and guest players at the Black Bart 181 poker tournament had to deal their Texas Hold’em in a barn, but oh what a barn provided by the Burgesses!

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Upcoming  
Events  
Schedule**

**Ron Pierce  
Memorial  
Clay Shoot**  
August 21

**Black Bart  
Golf Event**  
October 9

**Concat**  
November 11

**2016  
Industry  
Night**  
January 13

We would love to see you at any of these events!



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**Keeping Up with the JET SETTING SNARK**

*Continued from Page 3-*

**BACK IN MINNESOTA** I got home on April 19, and it was good to be back! People ask me when they hear about all of my traveling, "Which is your favorite place?" After thinking some on this question, I always say that I don't have a favorite place. Everywhere I went was wonderful, but that is because I am always visiting old friends and making new ones in Hoo-Hoo.

And, that is what it all comes down to. The friendships that are made in this association – this industry – are rare. I cherish the fact that I am able to gather socially with my customers, my vendors, and my competitors all who have become my friends. I don't know other industries that accomplish this feat.

As I said along the way, please read the FULL story on my travels on the Hoo-Hoo website at [www.hoo-hoo.org](http://www.hoo-hoo.org).

Finally, I want to encourage all of you to consider coming to Minnesota for the HHI convention in a few months. I can attest to the fact that the members of the Twin Cities are wonderful hosts and you will have a grand time. I would be honored to have you as our guests!

Until we meet again— Health, Happiness, & Long Life!

— MARY O'MEARA MOYNIHAN 96820  
Snark of the Universe



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# THUMBS UP

## to Embracing Social Media in Hoo-Hoo's Communication Options



**Hello Kittens!** These smiling faces will be some of the newest members you will meet in Minneapolis at the 123rd Annual Hoo-Hoo Convention September 11–15. Join Twin Cities Club 12 as they congratulate and welcome (L-R) Ryan Rotramel, Mandi Siwek, Nicole Saarela, Mac Boehmer, Julie Rathjen, and Chris Lieck.

Oh, and that lady in the Good & Plenty outfit? Club 12's very own Snark of the Universe Mary O'Meara Moynihan who hopes to see you in Minnesota!

Did you know Hoo-Hoo International has a Facebook page? Other clubs do as well, like Black Bart 181 and Twin Cities 12. As with every exploration into trying something new, Hoo-Hoo has the opportunity to build a bigger network of members with the simple click of a button.

By "liking" our Facebook page and posting some interesting member news, club tidbit, or fun photo, this platform becomes yet another way to engage members and attract new ones. Take a minute and log on to our page and give us a like. Let's see what happens when we start to expand our circle of friends! Who knows how big that circle can become!

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